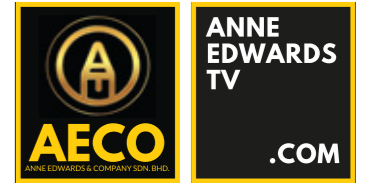


At Anne Edwards & Co,  
we bring the world  
closer to you

We help the world grow  
the communication it needs



## CLIENTELE

Ministry of Defence Malaysia (Mindef) | Ministry of Education Malaysia (MOE)  
Ministry of Communication & Multimedia Malaysia | Ministry of Home Affairs  
Ministry of Science, Technology & Innovation Malaysia (MOSTI) | Bioeconomy Corporation  
AirAsia | KPJ Damansara Specialist Hospital | CMC Group  
Indah Water Konsortium (IWK) | Cyberview Berhad | Malaysia Kini  
University Malaya | Malaysia Competition Commission | IJM | Yayasan AIDS Malaysia  
United Overseas Bank (UOB) | Western Union | Evergreen Marine Corp | Hume Cemboard  
Industries (A Member of Hong Leong Group) | Altel Holdings | Malaysia Productivity  
Corporation (MPC) | Censof | Malaysia Investor Relations Association (MIRA) | iGalen



# EMPOWERING SOLUTIONS

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Anne Edwards  
Media Trainer & Practitioner

[anneedwardstv.com](http://anneedwardstv.com)



## OUR STORY

We Emphasize on Boosting Confidence and Developing Usable, Relevant Skills.



❖ We are a team of professional media consultants with a wealth of experience in offering a wide range of integrated communication services, from strategizing publicity exercises to TV production, Media Training and a host of creative services. Having a specialized skill set in managing entrepreneurs,

start-ups, NGOs, SMEs, government and corporate, we apply focus and passion to our work culture in order to meet the needs of our client.

As our client, you will be reaping the benefits of our guidance with well-informed choices and cost-effective solutions.

## CORPORATE & MEDIA TRAINING

❖ We train you to KNOW the media and FACE them, even the most hostile of reporters: the Dos and Don'ts, powerful tips of body language, intonation and grooming: factors which contribute significantly to a successful interview which in turn guarantees accurate publication. We also provide you with insider's

knowledge on how the media works, what they're looking for in an interview and how their message will resonate.

Our training includes techniques for creating compelling speeches, controlling body and hand motions and maximizing voice quality.

[anneedwardstv.com](http://anneedwardstv.com)

## PUBLIC RELATIONS / MEDIA MANAGEMENT

❖ Who best handles the media if it's not those who are part of the media fraternity right? At AECO, we bring you closer to the media by engaging with them and crafting communication activities to promote and publicise your cause. We cater to start-ups, entrepreneurs, government and corporate. In PR/media management, we prepare clients to act proactively in all situations especially during a crisis, in controlling and managing it. We cater to all your Corporate Communication requirements be it BIG or SMALL:

- Media Relations - Press Conferences, Interviews
- Copywriting / Creative writing, content development
- Translation services
- Collaterals - brochures, flyers
- Graphic Design
- Emceeing
- Digital Marketing
- Web Development
- Event Management
- Marketing Communication
- Advertising & Promotion

## VIDEO PRODUCTION



Content is KING and presenting it in video format generates high impact and traction: directly benefiting our clients who are aiming to project their key messages intended for target audience. We "experiment" various genres to bring the best out of a story which includes:

- Corporate Video
- Informative Video
- Events Video
- News Video
- Animation
- Tutorial Video
- Live Feed / Programs Via Multi Camera Production

## SIGNATURE TRAINING TOPICS / MODULES

- Face the Media (Group / One on One Coaching)
- Media & Communications
- Crisis Communications
- Writing of Press Releases & Media Statements
- Speech Writing & Speech Presentation Training
- Emcee Training
- Public Speaking
- Internal Communications

